



LEARN, LEAD, & LIVE the EXTRAORDINARY WAY!

“THEY MAY FORGET WHAT YOU SAID, BUT THEY WILL NEVER FORGET HOW YOU MADE THEM FEEL.”

CARL W. BUECHNER

“NO DOUBT EMOTIONAL INTELLIGENCE IS MORE RARE THAN BOOK SMARTS, BUT MY EXPERIENCE SAYS IT IS ACTUALLY MORE IMPORTANT IN THE MAKING OF A LEADER.”

JACK WELCH

WHO WE SERVE

• C-LEVEL EXECUTIVES

Enhancing employee performance begins with C-Level Sponsorship and Support.

• SENIOR LEVEL DIRECTORS

Directors who model the behaviors of a well-balanced life set the best example.

• MANAGERS AND

• SUPERVISORS

Balancing the fine-line between tasks and people is critical to the success of all.

• FRONT-LINE AND CUSTOMER SERVICE EMPLOYEES

Managing interactions effectively improves morale and increases customer satisfaction.

LIVING THE EXTRAORDINARY WAY – AT WORK AND IN LIFE – TAKES COURAGE TO GO BEYOND WHAT’S USUAL OR CUSTOMARY!

OUR SERVICES

At ALD, we specialize in leadership development with a focus on the emotional intelligence (EQ) competencies set by the Six Seconds organization.

As Joshua Freedman, author of *At the Heart of Leadership* and COO of Six Seconds states “**EMOTIONS DRIVE PEOPLE, AND PEOPLE DRIVE PERFORMANCE.**”

We coach you and your team, individually or in a group, to revitalize and reinforce the leadership skills required to form rich relationships with customers, employees, colleagues, and peers. Leading with emotional intelligence produces results in:

- Customer Satisfaction
- Employee Satisfaction
- Profits and Market Share
- Higher Employee Retention
- Hiring & Talent Management

We use a variety of psychometric assessment tools to leverage strengths and identify areas of opportunity. Our consulting services also include:

- Human Performance Improvement
- Business Process Analysis
- Instructional Design and Curriculum Development
- Blended Learning Solutions

ABOUT ALD

Alternative Learning Designs (ALD) is a performance improvement and training development firm. Whether you are a start-up company or a thriving business, we partner with you to ensure your people, processes, products/services are effectively integrated and directly tied to the strategic goals and direction.

Our mission is to be the preferred partner for workplace learning and performance improvement. We help bring **LIFE** and **VITALITY** to your business with customized solutions that increase profitability and productivity. Our targeted learning and performance solutions awaken the senses, ignite introspection, and empower your team to immediately apply what is learned.

As business owners, leaders, managers, parents, partners, teachers...and the roles go on and on, living the extraordinary way begins with a willingness to:

- **LEARN** about yourself and others that allows you to successfully,
- **LEAD** your team to produce amazing results, and to
- **LIVE** with personal effectiveness, health, powerful relationships, and quality of life **NOW...NOT SOMEDAY!**

For learn more about our leadership training, EQ coaching, or performance improvement services, call 352-455-4869 or email alt@altlearningdesigns.com.

ALTERNATIVE LEARNING DESIGNS, LLC
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Training Programs

Vision: Inspiring a World to Vision and Passion

Mission: To Create a World Where People Love What They Do For a Living

Aldebaran Associates International, LLC, founded in 2002, is a WBE, Hispanic owned specialized firm providing state-of-the-art training for small to Fortune 500 national and international corporations, professional service firms and nonprofit organizations. Our recruiting services include permanent placement, project staffing and board appointments. We excel at, but are not limited to, filling positions that require multicultural, international and/or language capabilities in the United States, Latin America and Europe. Our focus on diversity is core to all our service offerings.

Training Offerings Include:

Career Empowerment

- Resume/Interview Café (Preparing for Your Next Internal Role)
- Creating a Vision/Purpose for Your Career
- Professional & Social Networking to Grow Your Book of Business
- 7 Principles for Reinventing Yourself Professionally
- Soft Skills for IT Professionals

Multicultural Awareness & Education

- Hispanic Americans-The Changing Landscape of Corporate America
- Diversity as a Multi-Dimensional Phenomenon
- Building Multicultural Organizations - Walk the Talk
- Strategies to Meet Globalization Face-to-Face

Business Ethics, Leadership & Corporate Abundance

- Corporate Responsibility
- Cultivating Powerful Relationships
- Producing Results Through Enlightened Leadership
- Corporate Integrity and Organizational Ethics
- Professional and Business Etiquette
- Abundance & the Interaction of Gender in Business



Human Resources Consulting

- Outplacement – Career Search & Tapping Into the Hidden Job Market
- How to Hire Superstars, Insider Trade Secrets of a Headhunter
- Evaluating Staff for Powerful Organizational Decisions

Well Being & its Relationship to Optimum Corporate Performance

- PowerUp™ Your Performance
- Transforming Work-Related Stress
- The Power of Change – How to Manage Change In the Midst of Chaos
- Managing Time Through the Deliberate Creation of Energy
- Principles for a Rich Life
- Motivational Tips for Healthy Living

Clients rely on our extreme sense of urgency, proactive approach, personal touch, consultative style, commitment and attention to detail. We have grown through word of mouth and our extensive list of testimonials demonstrates a track record of competence and quality. You are assured the highest level of ethical standards and integrity at all times. Collaboration, partnership, trust and of course, our clients are the driving force of our daily business.



<http://www.aldebaranassociates.com>

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